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Hi-rez .jpg images in "NEWS" at <http://www.glueitgreen.com>

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American Chemical Inc. launches GlueIt Green®, a Web site dedicated to environmentally safe adhesives and sealants

The new site is the industry's first one-stop shop for green adhesives, sealants and caulking products. More than just a product directory, the site also serves as an educational resource.

MINNEAPOLIS, MINN. – As the green movement teeters on the brink of an all-out economic revolution, the list of eco-friendly products seems to grow longer by the hour. Keeping track of all of these products – let alone trying to figure out what's green, what's not, and why – can be a daunting task.

Now, thanks to **GlueIt Green®** (<http://www.glueitgreen.com>), navigating the Web for environmentally safe adhesives and sealants just got a lot easier. Launched by Minneapolis-based American Chemical Inc., **GlueIt Green®** is the adhesive and sealant industry's only one-stop solution for all things green.

GlueIt Green® is a virtual guide to the green marketplace, offering hundreds of products for dozens of industries, including Low-VOC, no-VOC and water-based products for packaging, sealing, labeling, laminating, printing, palleting, bonding, woodworking, metalworking, construction, manufacturing and a variety of industrial purposes. The site also features products that use environmentally safe packaging.

GlueIt Green® is the brainchild of industry veteran Dennis Werneke, the founder and CEO of American Chemical, Inc. Werneke, a chemical engineer, says he developed the site to help guide his customers toward a greener future. To that end, the site also serves as an educational resource where visitors can pose a question to one of American Chemical's in-house chemists, read a primer on green adhesives, or download any number of technical data and material safety sheets.

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“The adhesives and sealants industry has yet to define what it means to be a good steward of the environment,” Werneke explains. “At American Chemical, we want to define what it means to be green. **GlueIt Green®** will help us realize that vision.”

Werneke also hopes the site will encourage his customers to use products that incorporate eco-friendly packaging, thereby reducing waste, conserving energy and preserving natural resources.

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